

# **American Cowboys Rodeo Association AFR 43 Sponsorship Packages**



*Below you will find levels of sponsorship that we hope will fit your business. We would appreciate your consideration of one of the following sponsorship levels. We can promote your business while you are supporting the cowboys and cowgirls of the American Cowboys Rodeo Association.*

## **\$15,000 AFR 43 Presenting Sponsor**

- Your logo will be embroidered on all contestant jackets (150-175)
- Your logo stamped on each event championship trophy saddle
- Banners on large gates at both ends of the arena along with two additional 4X10 banners in the arena at all times
- Sponsor supplied merchandise thrown to the crowd at each performance
- Link to your business on the ACRA Website for 1 year
- Inside front and back covers in full color in the AFR 43 Finals Program
- 10x10 Trade Show booth space
- Announcer driven ad copy throughout each performance (provided by sponsor)
- Inclusion in all pre rodeo advertising (television, radio and printed materials)
- Sponsor provided flag to be flown during victory laps following each event
- 20 All session passes to the rodeo and VIP seating
- Special recognition at the banquet including 20 tickets and VIP seating

## **\$10,000 AFR 43 Platinum Sponsor**

- Your logo will be embroidered on all contestant jackets (150-175)
- Two 4X10 banners in the arena at all times
- Sponsor supplied merchandise thrown to the crowd at each performance
- Link to your business on the ACRA Website for 1 year
- Full Page advertisement in the AFR 43 Finals Program
- 10x10 Trade Show booth space
- Announcer driven ad copy throughout each performance (provided by sponsor)
- Inclusion in all pre rodeo printed advertising
- Sponsor provided flag to be flown during victory laps following each event
- 15 All session passes to the rodeo and VIP seating
- Special recognition at the banquet including 15 tickets and VIP seating

## **\$5,000 AFR 43 Gold Sponsor**

- Your name on each contestant back number (150-175)
- Half page advertisement in the AFR 43 Finals Program
- Sponsor supplied merchandise thrown to the crowd at each performance
- Two 3X5 banners in the arena at all times
- 10x10 Trade Show booth space
- Link to your business on the ACRA website for 1 year
- Inclusion in all pre rodeo printed advertising
- Announcer driven ad copy throughout each performance (provided by sponsor)
- 10 All session passes to the rodeo and VIP seating
- Special recognition at the banquet including 10 tickets and VIP seating

## **\$2,500 AFR 43 Silver Sponsor**

- Two 3x5 banners in the arena at all times
- Sponsor supplied merchandise thrown to the crowd at each performance
- Half page advertisement in the AFR 43 Finals Program
- 10x10 Trade Show booth space
- Link to your business on the ACRA website for 1 year
- Announcer driven ad copy throughout each performance (provided by sponsor)
- Inclusion in all pre rodeo printed advertising
- 8 All session passes to the rodeo and VIP seating
- Special recognition at the banquet including 8 tickets and VIP seating

## **\$1,000 AFR 43 Bucking Chute Sponsor**

- Banner on bucking chute
- Quarter page advertisement in the AFR 43 Finals Program
- Sponsor supplied merchandise to be thrown to the crowd
- Link to your business on the ACRA website for 1 year
- Announcer driven ad copy throughout each performance (provided by sponsor)
- 4 All session passes to the rodeo

## **\$750 AFR 43 Event Sponsor**

- 9 events to choose from
- Quarter page advertisement in the AFR 43 Finals Program
- Sponsor supplied merchandise to be thrown to the crowd during your sponsored event
- Announcer driven ad copy throughout each performance (provided by sponsor)
- 4 All session passes to the rodeo

## **\$400 AFR 43 Private Table Sponsor**

- Private table for 4 overlooking the arena
- 4 All session passes to the rodeo

## **\$250 AFR 43 Buckle Sponsor**

- Special recognition in the AFR 43 Finals Program as a Buckle Sponsor along with Business card size advertisement
- Special recognition at the buckle presentation ceremony following each performance
- 2 All session passes to the rodeo